



# How we use your personal information

## Data Protection Statement– Roll & Development Office

We are very proud of the strength of the Newnham Network and Community which reaches out to our alumnae and friends around the world. Many a principal has said in her graduation speech that ‘Once a Newnhamite you are always a Newnhamite’. When our students sign the Register of the Roll they become members of the special Newnham family and we hope they will maintain a lifelong relationship with the College.

To enable us to keep our connection with you we hold and handle your personal data with care, discretion, sensitivity and respect and will continue to do so.

### *Alumnae and other supporters*

This statement explains how Newnham handles and uses data we collect about our alumnae, and our past, current and future supporters, including without limitation the Guild of Friends and others who have requested to be on our mailing lists.

Where in this statement we refer to ‘we’ or ‘our’ or ‘us’ we are referring to Newnham College and where we refer to ‘you’ or ‘your’ we are referring to our alumnae and supporters.

In summary we use your data to manage and develop the ongoing relationship between you and Newnham as part of our lifelong community of scholars, including keeping in touch with you, keeping up to date on your achievements, and engaging with you on how you can continue to contribute to College life and otherwise support Newnham.

We will retain your data indefinitely or until you request us to do otherwise. When changes are made to this statement, we will publish the updated version to our website and notify you by other communications channels as we deem appropriate or necessary.

The controller for your personal information is Newnham College, Sidgwick Avenue, Cambridge CB3 9DF. The Data Protection Officer for the College is the Office of Intercollegiate Services Ltd (OIS Ltd) [12B King’s Parade, Cambridge; 01223 768745; [college.dpo@ois.cam.ac.uk](mailto:college.dpo@ois.cam.ac.uk)]. OIS Ltd. should be contacted if you have any concerns about how the College is managing your personal information, or if you require advice on how to exercise your rights as outlined in this statement. The person within the College otherwise responsible for data protection at the time of issue, and the person who is responsible for monitoring compliance with relevant legislation in relation to the protection of personal information is the Bursar, [data-protection@newn.cam.ac.uk](mailto:data-protection@newn.cam.ac.uk).

The legal basis for processing your personal data is that it is necessary for the purposes of our legitimate interests, where we have concluded that our interests do not impact inappropriately on your fundamental rights and freedoms, except where elsewhere in this statement we have indicated otherwise. You may ask us to explain our rationale at any time.



## How your data is used by Newnham

We collect and process your personal data, as specified below, for a number of purposes, including:

- A. maintaining a formal record of your academic progress and achievements at Newnham and at the University of Cambridge and elsewhere;
- B. retaining a formal record of your academic, career or other life achievements in order to congratulate you, to involve you in College life, to strengthen Newnham's reputation through our connection with you and help you to network with other Roll Members effectively;
- C. engaging you in Newnham and University events that we believe will be of interest to you, including alumnae and open events, events with students such as workshops or careers events, volunteering opportunities, student support, and other ways you can contribute to the life of Newnham and its community;
- D. providing you with information about Newnham, including major initiatives and programmes relating to either the academic endeavour or the provision of services and facilities to Roll Members and to the wider public;
- E. encouraging you to make a financial contribution to Newnham and processing any such contributions;
- F. assessing the likelihood that you will, now or in the future, make a financial contribution (gift) to Newnham ;
- G. sending you e-newsletters, flash emails and surveys;
- H. internal reporting and record keeping;
- I. Newnham's archives;
- J. the issuing of references when requested by alumnae;
- K. the issuing of donor acknowledgment and lists and other ways of stewardship and thanking donors.

Further details are provided in the Annex. If you have concerns or queries about any of these purposes, or how we communicate with you, please contact us at [roll@newn.cam.ac.uk](mailto:roll@newn.cam.ac.uk).

## Communications

If you are a new contact for our Development Office, we will ask you at the outset how you would like to receive news and other communications from us. If you are already receiving such communications, you are able to change your preferences (or ask us to stop sending you news and other communications completely) by emailing [roll@newn.cam.ac.uk](mailto:roll@newn.cam.ac.uk). You may request changes at any time.

## How we share your personal data

We believe that most alumnae understand in detail the complex and many interactions of Newnham with the University of Cambridge. Personal data of our members is shared with the University routinely throughout any course of study, and it is our strong preference to continue such collaborative working thereafter.

The University and its partners (including Newnham) have a data sharing agreement to govern the sharing of personal data of alumnae and other supporters. This is necessary because they are distinct legal entities. The agreement outlines that, depending on constraints set by you, and which you may change at any time, Newnham may share any of the categories of personal data listed below with the University. The agreement can be viewed at <https://www.ois.cam.ac.uk/system/files/documents/data-sharing-protocols.pdf>. Any transmission of data to or from the University is managed through agreed processes which comply with UK data protection legislation.



# NEWNHAM COLLEGE UNIVERSITY OF CAMBRIDGE

For clarity, Newnham has a separate database from the University, but has access to the University's database: additionally, we maintain other electronic and paper records.

The University has its own data protection statement and procedures – see:  
<https://www.alumni.cam.ac.uk/data-protection>.

Additionally, Newnham shares data on a considered and confidential basis, where appropriate, with:

- Cambridge in America (the University's affiliate alumni office in the US),
- third party agencies who provide us with data in the public domain about alumni and supporters, as outlined above,
- selected companies who provide Newnham-branded or Newnham-endorsed products and services,
- volunteer partners closely related to us (e.g. College trustees, development board members, alumnae group representatives),
- contractors providing services to you on our behalf or services to us (our "data processors"), as outlined above, including but not limited to Blackbaud software company, Buffalo Fundraising Consultants, Action Mailing, Chimpegration, Eventbrite, Gratavid, MailChimp, Prospecting for Gold, Shopify, Stripe, and Zoom, and
- editors and designers who work with us on college publications.

We also facilitate communication between individual alumnae (of Newnham or the University), but in doing so we do not release personal contact details without prior permission.

Any transfers of your data overseas or to international organisations, as set out above, are protected either by an adequacy decision by the European Commission or by standard data protection clauses adopted by the European Commission (which are available from our Data Protection Officer).

## Your rights

You have the right: to ask us for access to, rectification or erasure of your data; to restrict processing (pending correction or deletion); to object to communications or direct marketing; and to ask for the transfer of your data electronically to a third party (data portability). Some of these rights are not automatic, and we reserve the right to discuss with you why we might not comply with a request from you to exercise them.

Where you opt out of all future communications or exercise your right to erasure, we will continue to maintain a core set of personal data (name, subject(s), matriculation and graduation details, unique University identification number and date of birth) to ensure we do not contact you inadvertently in future, while still maintaining our record of your academic achievements. We may also need to retain some financial records about you for statutory purposes (e.g. Gift Aid, anti-fraud and accounting matters).

You retain the right at all times to lodge a complaint about our management of your personal data with the Information Commissioner's Office at <https://ico.org.uk/make-a-complaint/>.

Updated June 2023



## ANNEX

We collect and process your personal data, as specified below, for a number of purposes, including:

- A. maintaining a formal record of your academic progress and achievements at the College and at the University of Cambridge and elsewhere:

We retain personal data (provided by you or by the University of Cambridge, or created by us), including:

- i) your current name and any previous names you have had;
- ii) unique personal identifiers (e.g. student number, CRSID, date of birth, photograph);
- iii) your current and previous contact details;
- iv) your application details, our assessment of your application and the details of any offer(s) of study we have made;
- v) details of the school(s) you attended prior to coming to Newnham;
- vi) records of your academic provision from the College (including supervisions, College examinations and other academic support);
- vii) matriculation and graduation details and records of your academic qualifications (including your school and qualifications prior to becoming a member of Newnham);
- viii) other details of your academic progress or achievement (e.g. College or University awards or prizes);

- B. maintaining a formal record of your academic, career or other life achievements in order to involve you in the life of the College and strengthen the reputation of the College through our connection with you and help you to network with other Roll Members effectively:

We retain personal data (provided by you), including:

- i) details of your achievements since you completed your course(s) of study;
- ii) membership of College and external clubs and societies (including alumnae groups);
- iii) your previous and current employment status (including retirement), including job title, sector, income and work contact details, dates of employment.

When you provide this information, we will assume (unless you notify us otherwise) that we can promote these achievements in our public literature, and can use this information for other purposes outlined in this statement. We may supplement information from other public sources that we consider to be reliable (e.g. your public social media profile(s), King's honours lists, Companies House, high profile news reports or articles) and may check their accuracy with your from time to time.

- C. engaging you in Newnham and University events that we believe will be of interest to you, including alumnae and open events, volunteering opportunities, student support and other ways you can contribute to the life of the College:

We retain personal data (provided by you or by the University of Cambridge, or created by us), including:

- i) Your key relationships with other alumnae, family members or supporters of Newnham, and/or the University and other Colleges within Cambridge
- ii) your attendance at Newnham or University events;
- iii) information about your areas of personal interest;
- iv) personal data relating to your attendance at events and your personal preferences (e.g. dietary or accommodation requirements, access needs or requests);
- v) records of any other communications (verbal or written) Newnham or the University has had with you, including the purpose and outcome of those communications.



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When you provide this information, we will assume (unless you notify us otherwise) that we can use this information for other purposes outlined in this statement. We may supplement information from other public sources that we consider to be reliable (e.g. your public social media profile(s), University publications, high profile news reports or articles) and may check their accuracy with you from time to time.

- D. providing you with information about Newnham, including major initiatives and programmes relating to either the academic endeavour or the provision of services and facilities to members and the wider public:

We retain personal data (provided by you or by the University of Cambridge, or created by us), including:

- i) any communication preferences confirmed by you;
- ii) ways in which you have supported the College.

By providing us with email addresses and telephone numbers, we have taken this to be consent to use those channels to contact you for this and other purposes outlined in this statement, unless you have outlined to us your preferred communication channels. When you provide this information, we will assume (unless you notify us otherwise) that we can use this information for other purposes outlined in this statement.

- E. encouraging you to make a financial contribution to Newnham, and processing any such contributions:

Newnham's income consists of gifts and benefactions, income derived from prudent investment of any endowment and student fees. We greatly value any financial contribution from our supporters and, accordingly, retain personal data (provided by you or by the University of Cambridge, or created by us), including:

- i) the purposes and amounts of any donations or other support previously provided to the University or to Newnham by you;
- ii) the method(s) of payments used and related payment references;
- iii) your bank details (for processing direct debit or other financial transactions);
- iv) your tax status and Gift Aid declaration.

Some of this financial information needs to be retained for statutory purposes for a number of years (e.g. Gift Aid, anti-fraud and accounting matters). When you provide this information, we will assume (unless you notify us otherwise) that we can use this information for other purposes outlined in this statement. We will also use this information for the issuing of donor acknowledgment lists and other ways of stewardship and thanking donors.

- F. assessing the likelihood that you will, now or in the future, make a financial contribution (gift) to the College:

Newnham undertakes research to determine the likelihood that you will now, or in the future make a financial contribution (gift) to Newnham. This work may be carried out by Newnham College or a third party working on the College's behalf. This results in us creating personal data including:

- i) financial information relating to you and any of your key relationships (including but not limited to income and assets);
- ii) your potential capacity to make a gift, which is determined by a combination of your giving history, your attendance at College and University events, and your other interactions with the College since you graduated, including any positive or negative indications from you about your capacity or willingness to give to the College;
- iii) gifts you or any of your key relationships have made to other charitable organisations.



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Our research includes incorporating information from public sources that we consider to be reliable (e.g. your public social media profile(s), King's honours lists, Companies House, high profile news reports or articles, company websites, the charity commission and property websites). In using these sources, we have considered the potential intrusion of your privacy. In most cases, our assessment above aims to exclude you from unwelcome or inappropriate approaches so as not to compromise your ongoing relationship with us.

We may use external contractors or consultants to assist us in checking we have the correct contact details before calling you in the telephone campaign. Where we do so, any sharing of your personal data is on the strict understanding that they may not repurpose it or pass it on to other third parties. We do not sell your personal data under any circumstances.

## G. sending you e-newsletters, flash emails and surveys:

Newnham sends regular e-newsletters College updates and retains data from those communications, including:

- i) records of your engagement, e.g. links clicked in e-newsletters.

If you have concerns or queries about any of these purposes, or how we communicate with you, please contact us at [roll@newn.cam.ac.uk](mailto:roll@newn.cam.ac.uk).

If you have any concerns about your personal data held by the University, you will need to contact the University separately by emailing: [data.protection@admin.cam.ac.uk](mailto:data.protection@admin.cam.ac.uk).